

## Utility Maximization with Constant Costs

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## Outline

- (1) The Problem: Utility Maximization with Constant Costs
- (2) (Dis-)Continuity of the Value Function
- (3) Construction of Optimal Strategies
- (4) Conclusion and Outlook



## Utility Maximization with Constant Costs



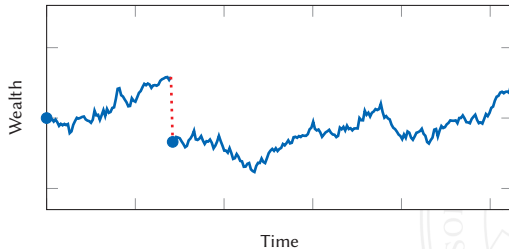
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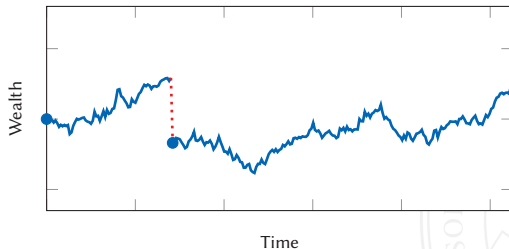


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Trading strategies are modeled as **impulse controls**  $\{(\tau_k, \Delta_k)\}_{k \in \mathbb{N}}$ , where

- $\tau_k$  denotes the **time** of the  $k$ th transaction (stopping time),
- $\Delta_k$  denotes the **volume** of the  $k$ th transaction (random variable).

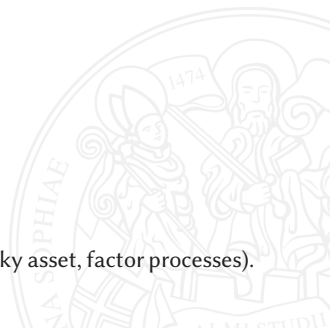


# The Market Model

We assume that the **portfolio**  $X = \{X(t)\}_{t \in [0, T]}$  evolves as

$$\begin{aligned}dX_1(t) &= rX_1(t)dt, & t \in [\tau^k, \tau^{k+1}), \\dX_2(t) &= \mu X_2(t)dt + \sigma X_2(t)dW(t), & t \in [\tau^k, \tau^{k+1}),\end{aligned}$$

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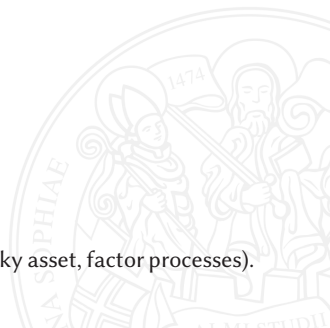
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where  $\gamma \in (0, 1)$  (**proportional cost**) and  $C > 0$  (**constant cost**).

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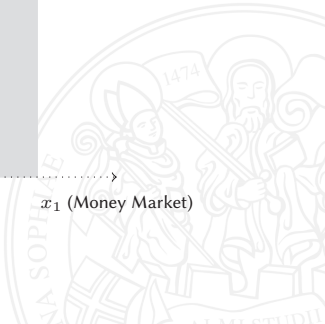
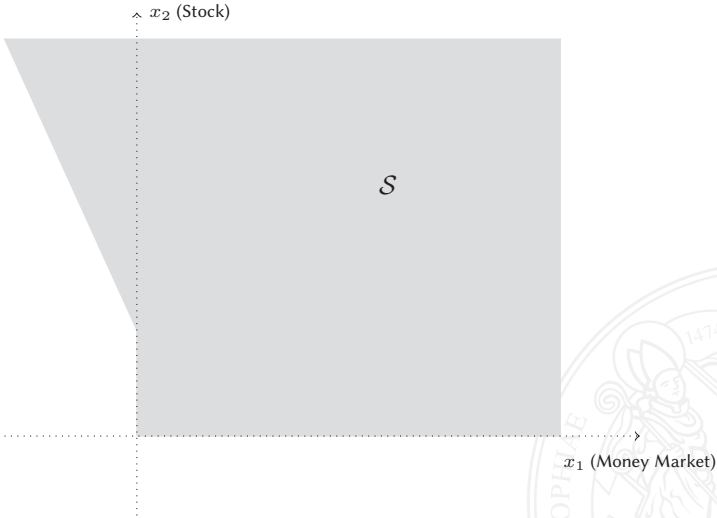
We **prohibit short selling** of the stock. A portfolio  $x \in \mathbb{R} \times [0, \infty)$  is **solvent** if it has a positive liquidation value  $L(x)$ , i.e.,

$$L(x) \triangleq x_1 + (x_2 - \gamma x_2 - C)^+ > 0.$$

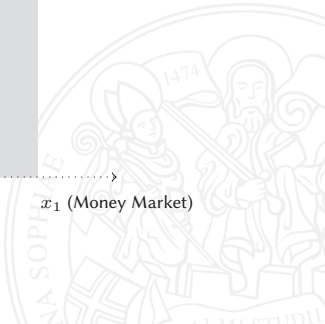
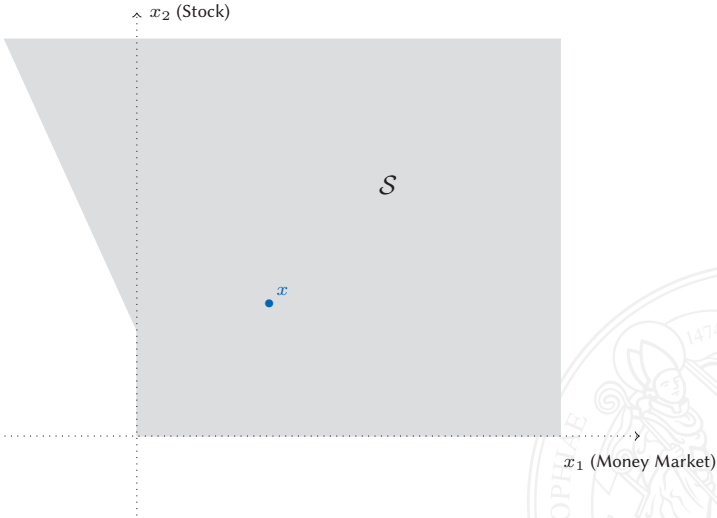
The set  $\mathcal{S} \subset \mathbb{R} \times [0, \infty)$  of solvent portfolios is called the **solvency region**.

**Remark:** The model can be generalized (more than one risky asset, factor processes).

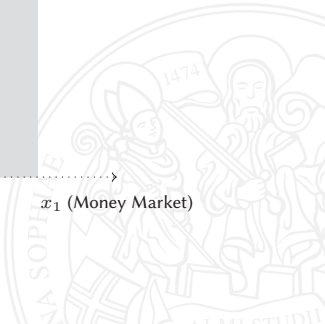
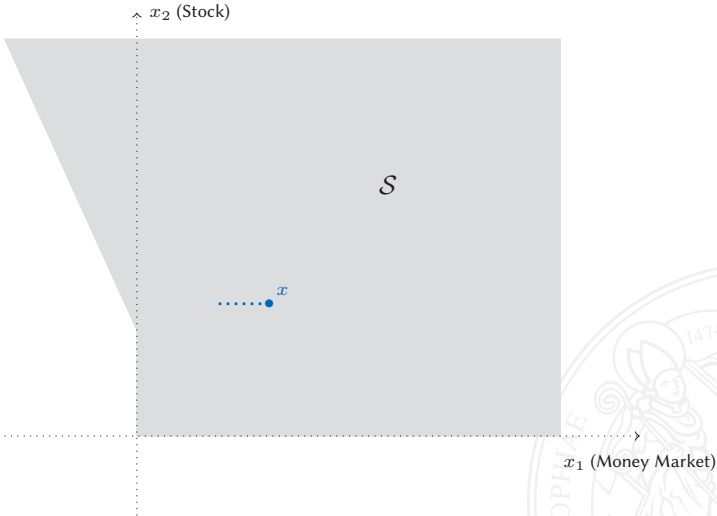
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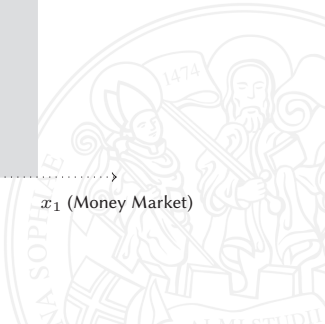
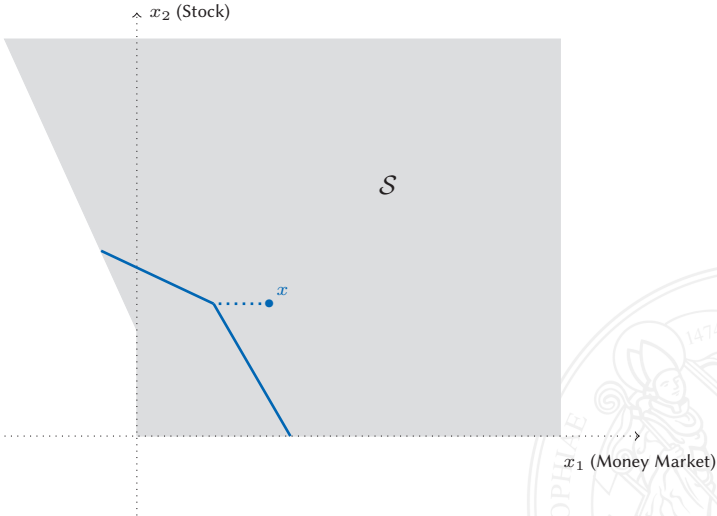
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# The Optimization Criterion

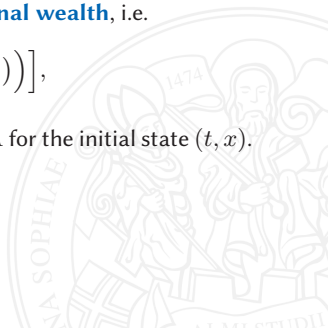
Now fix a **utility function**  $U : \mathbb{R}_+ \rightarrow \mathbb{R}$  such that

- $U$  is strictly increasing, continuous, and concave,
- $U$  is lower bounded; without loss of generality  $U(0) = 0$ ,
- $U$  satisfies  $U(\ell) \leq M(1 + |\ell|^p)$  for some  $M > 0, p \in (0, 1)$ .

The objective is to **maximize expected utility of terminal wealth**, i.e.

$$\mathcal{V}(t, x) = \sup_{\Lambda \in \mathcal{A}(t, x)} \mathbb{E} \left[ U \left( L(X_{t,x}^\Lambda(T)) \right) \right],$$

where  $\mathcal{A}(t, x)$  denotes the set of **admissible strategies**  $\Lambda$  for the initial state  $(t, x)$ .



# The Quasi-Variational Inequalities

The value function  $\mathcal{V}$  is expected to be linked to the following **quasi-variational inequalities** (QVIs):

$$\min\{-\partial_t \mathcal{V}(t, x) - \mathcal{L}\mathcal{V}(t, x), \mathcal{V}(t, x) - \mathcal{M}\mathcal{V}(t, x)\} = 0, \quad (t, x) \in [0, T) \times \mathcal{S},$$





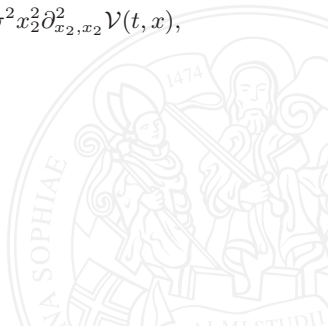
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where  $\mathcal{L}$  denotes the **infinitesimal generator** of the uncontrolled portfolio process given by

$$\mathcal{L}\mathcal{V}(t, x) \triangleq rx_1\partial_{x_1}\mathcal{V}(t, x) + \mu x_2\partial_{x_2}\mathcal{V}(t, x) + \frac{1}{2}\sigma^2 x_2^2 \partial_{x_2, x_2}^2 \mathcal{V}(t, x),$$



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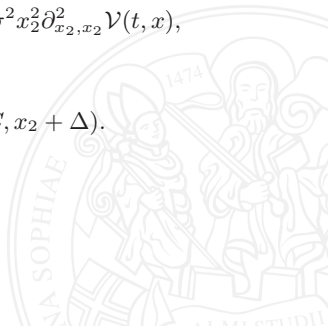
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and  $\mathcal{M}$  is the **maximum operator** given by

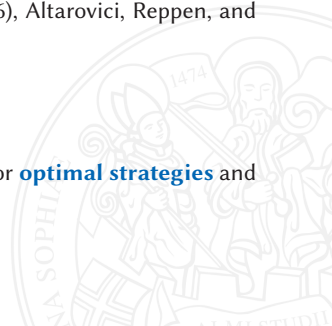
$$\mathcal{M}\mathcal{V}(t, x) \triangleq \sup_{\Delta} \mathcal{V}(t, x_1 - \Delta - \gamma|\Delta| - C, x_2 + \Delta).$$



In the existing literature, there are three different approaches:

- **Classical Verification:** Eastham and Hastings (1988), Korn (1998), Bielecki and Pliska (2000), Liu (2004).
- **Viscosity Solutions:** Oksendal and Sulem (2002), Altarovici, Reppen, and Soner (2016)
- **Small Cost Asymptotics:** Korn (1998), Korn and Laue (2002), Altarovici, Muhle-Karbe, and Soner (2015), Feodoria and Kallsen (2016), Altarovici, Reppen, and Soner (2016).

**Note:** To the best of our knowledge, no existence result for **optimal strategies** and no **uniqueness** result for the value function is known.



## (Dis-)Continuity of the Value Function



# Continuity via Viscosity Solutions

Belak, Christensen, and Seifried (2017) provide a method to construct **optimal strategies** provided that the value function  $\mathcal{V}$  is **continuous**.



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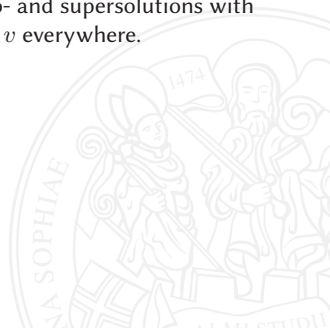


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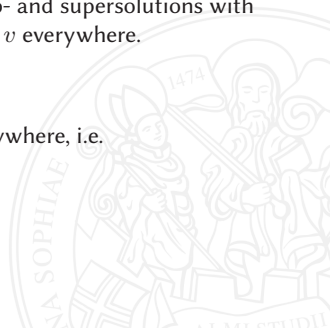
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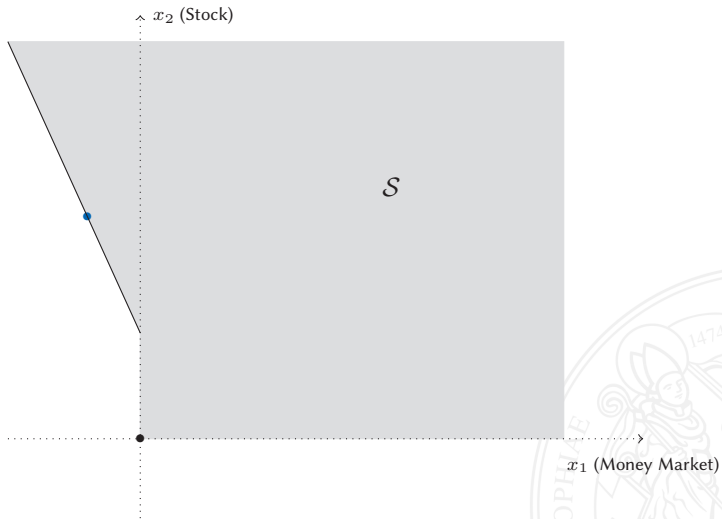
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**Hence**: If  $\mathcal{V}_* \geq \mathcal{V}^*$  on the boundary, then  $\mathcal{V}_* \geq \mathcal{V}^*$  everywhere, i.e.

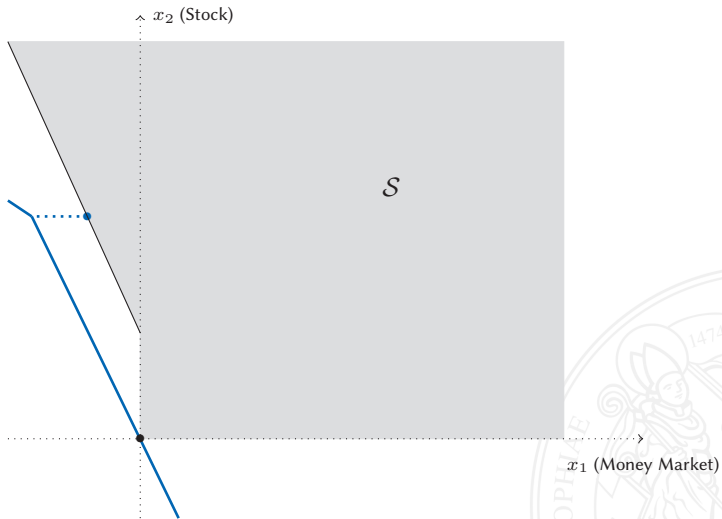
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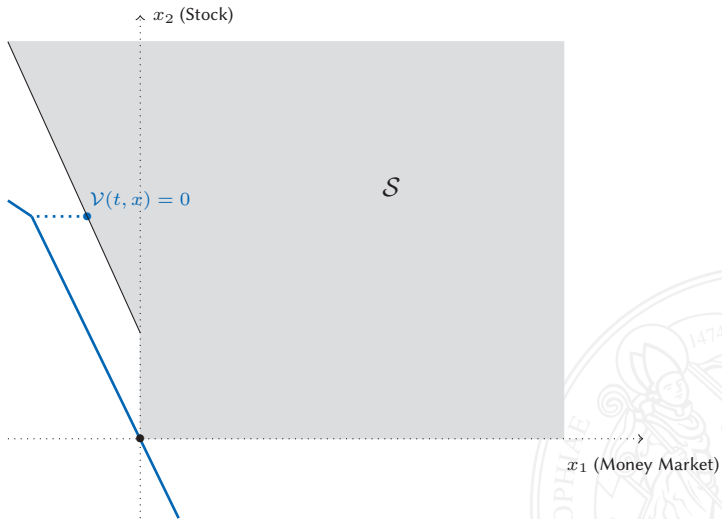
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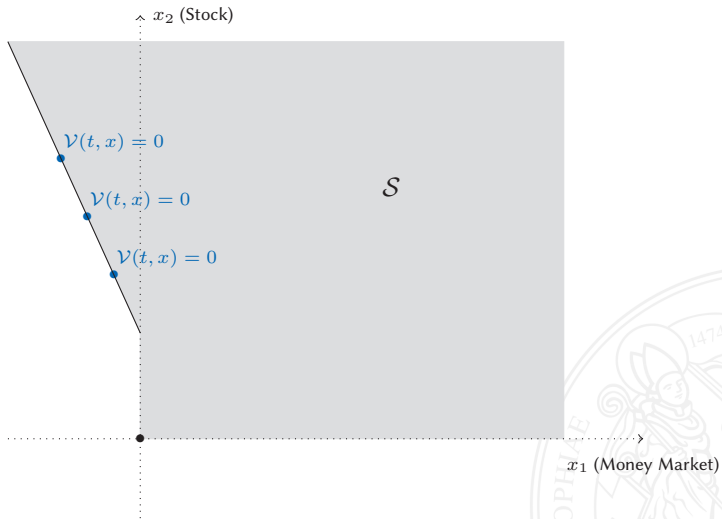
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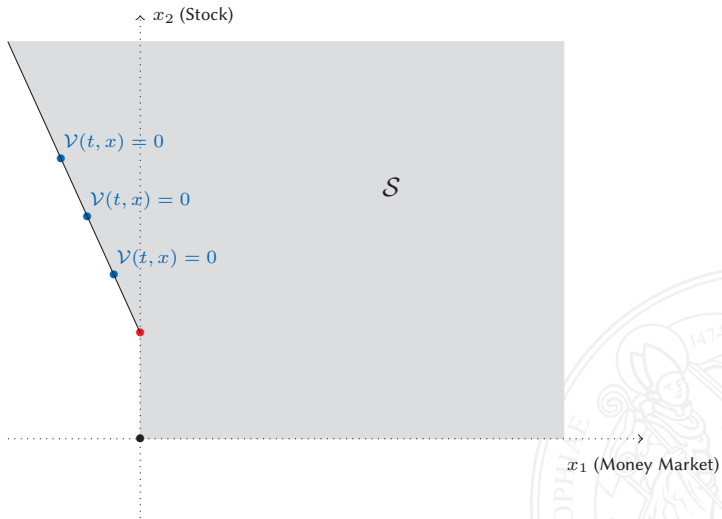
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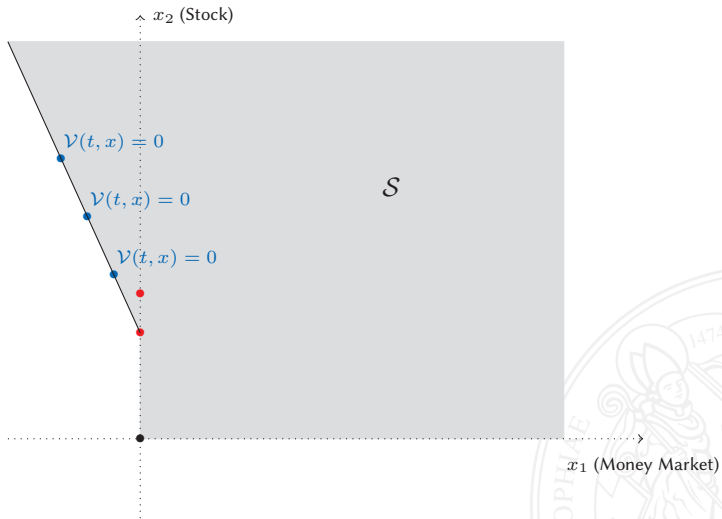
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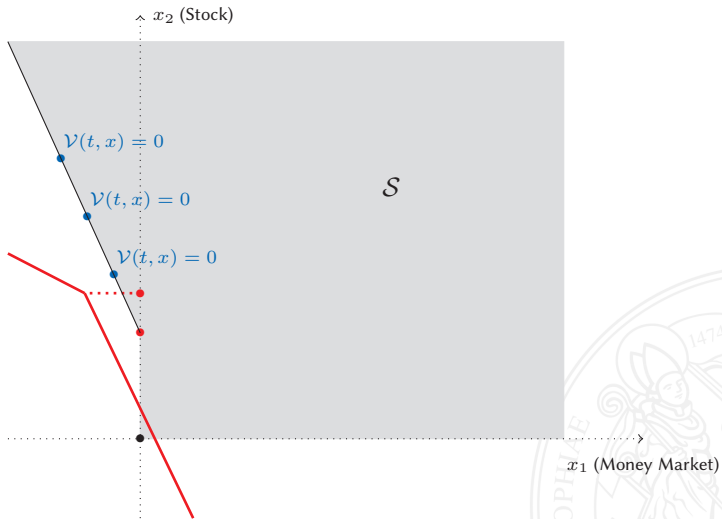
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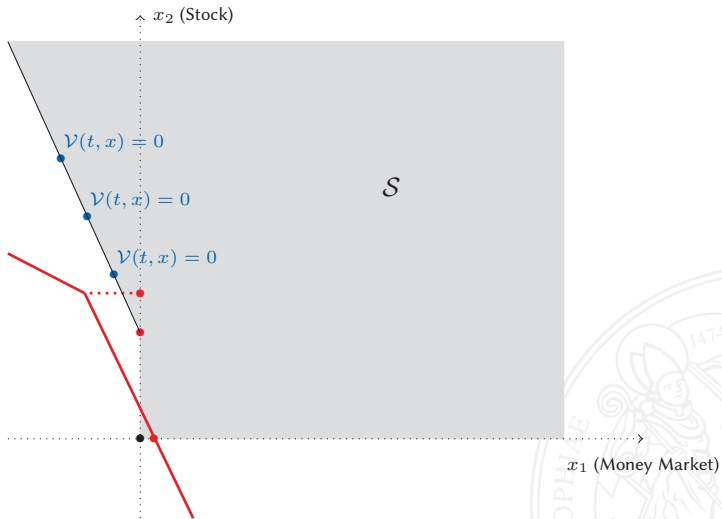


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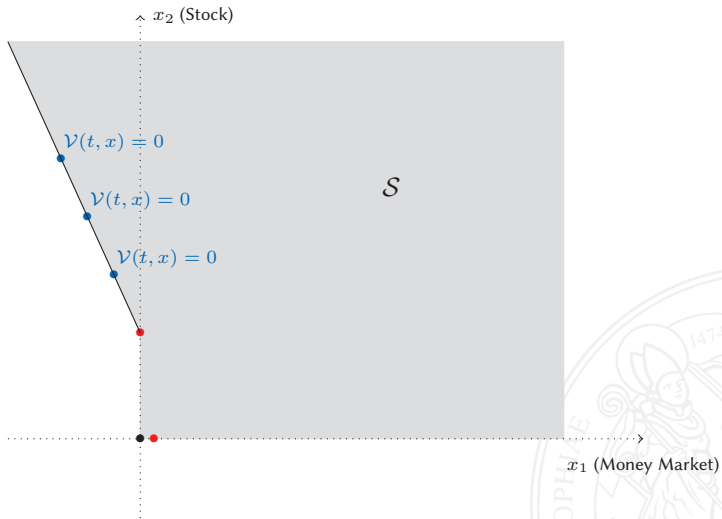




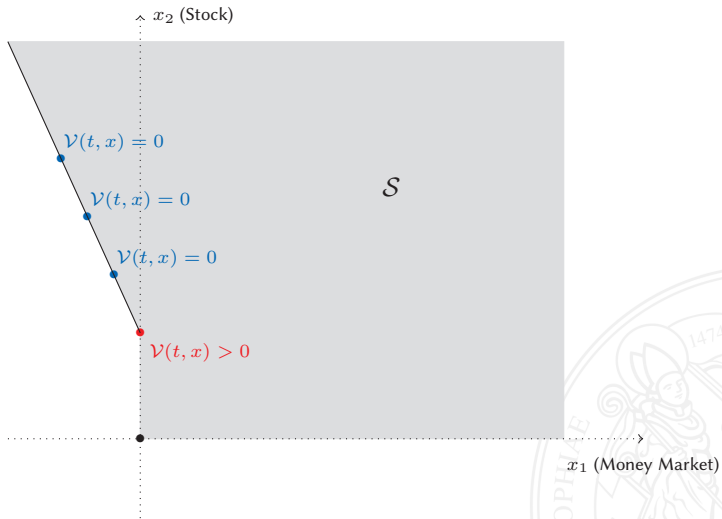
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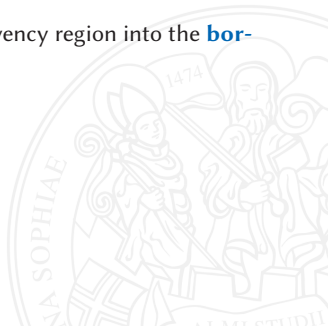


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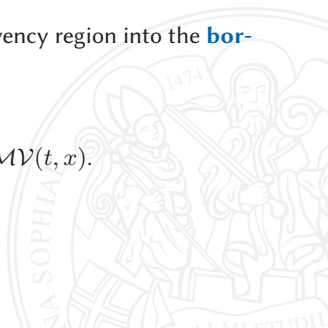
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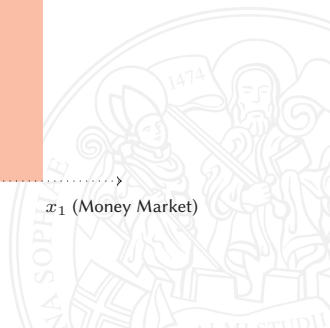
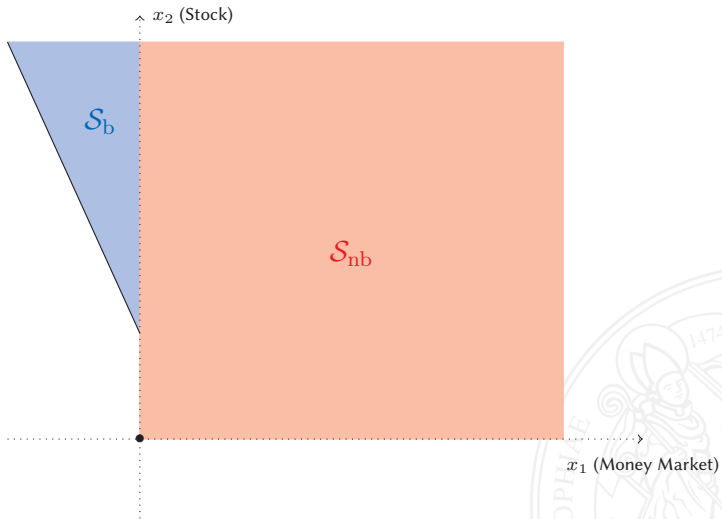
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**Difficulty:** The QVIs have a **non-local** term:  $\mathcal{V}(t, x) - \mathcal{M}\mathcal{V}(t, x)$ .



# Localizing the Solvency Region





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- (7)  $x \mapsto v(t, x)$  is increasing (componentwise) for each  $t \in [0, T]$ .

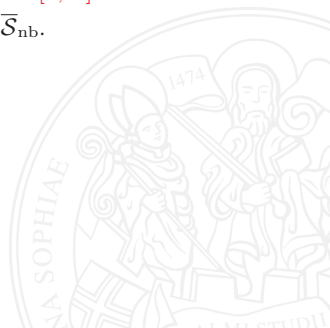


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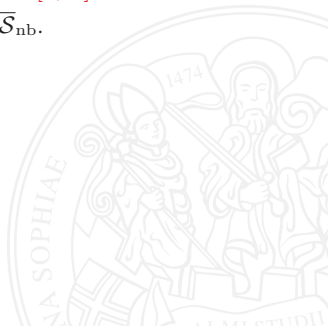
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- **upper semicontinuous** everywhere,
- the **unique** viscosity solution of the QVIs.



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Let us pause for a moment and take stock:

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Next step: Try to construct **optimal strategies**.

## Construction of Optimal Strategies



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Recall that the **maximum operator**  $\mathcal{M}$  was defined as

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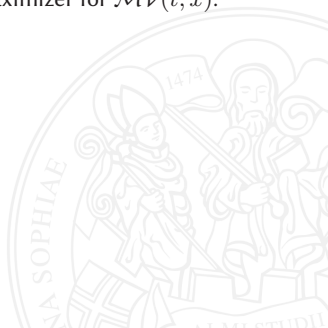
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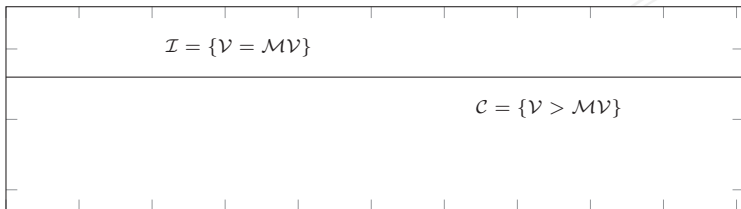
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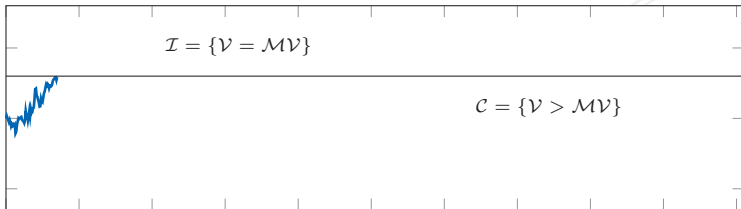
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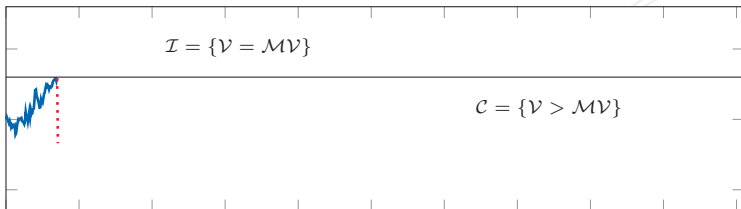
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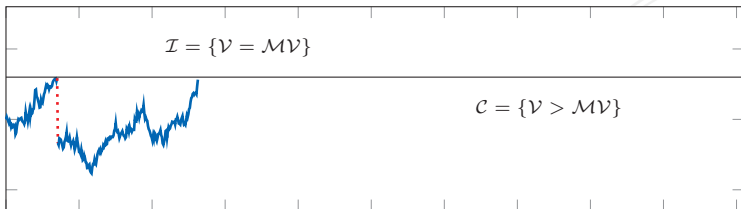
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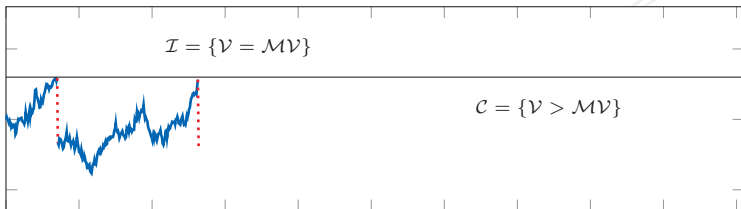
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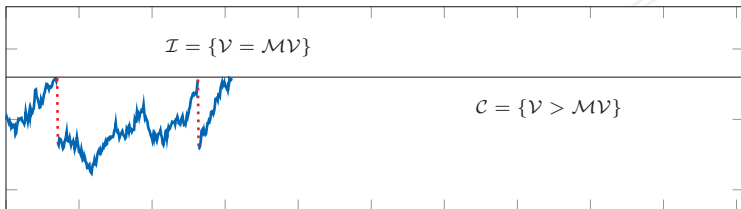
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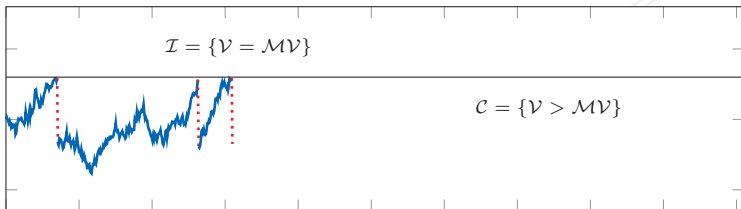
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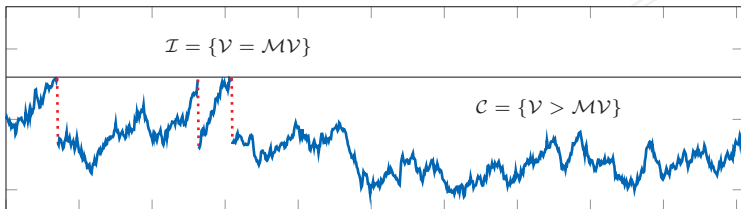
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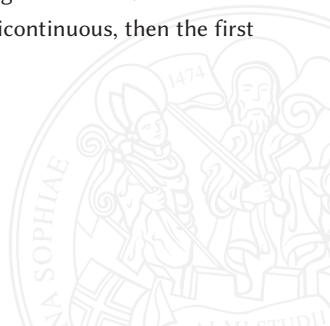
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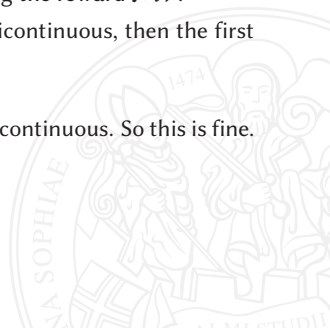
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**Remark:**  $\mathcal{M}\mathcal{V}$  is upper semicontinuous if  $\mathcal{V}$  is upper semicontinuous. So this is fine.



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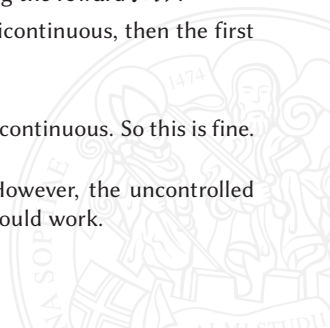
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**Remark:**  $\mathcal{M}\mathcal{V}$  is upper semicontinuous if  $\mathcal{V}$  is upper semicontinuous. So this is fine.

**Attention:**  $\mathcal{V}$  is **not globally** lower semicontinuous. However, the uncontrolled state process never crosses the  $x_2$ -axis. So localization should work.



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**Proof:** Iteratively solve the implicit optimal stopping problem. Uses classical optimal stopping techniques and that  $\mathcal{V}$  is the pointwise minimum of  $\mathbb{H}$ .

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- **Numerical results** are work in progress.

